

Inaugural Meeting Agenda

August 6, 2019

Florida State Fair Grounds, Equestrian Center 5111 Orient Road, Tampa, FL

Meeting Purpose: Working meeting for networking, brainstorming, and ideas building

Guiding Question: What are the barriers to investing in strong Florida agribusiness?

Anticipated Meeting Outcomes: 3-5 tangible action items developed by the group, including activities to make agriculture technologies more accessible to producers

9:00-9:15 **1. Introduction to the meeting**

9:15-9:25 **2. Review of public records/Florida in the Sunshine**

Participants will understand their role serving on a public group, and Florida public records requirements

9:25-10:40 **3. Networking activity**

Participants will understand how each person **can** contribute and **wants to** contribute to the group

How would you like to see your experience, expertise, and/or professional network used for the success of this group?

10:40-10:55 **BREAK**

10:55-noon **4. Brainstorming on barriers**

Participants will brainstorm ideas on **barriers** for agriculture innovation and investment

- 1) *What innovations, either existing or emerging, should be championed in the state of Florida?*
- 2) *What resources do business need to attract investment in Florida agriculture?*
- 3) *What policies for Florida agribusiness should be developed or supported to drive innovation?*
- 4) *What does success look like for this group?*

Noon-1:30 **LUNCH (refer to email OPT-IN BOX LUNCH ON SITE)**

1:30-3:00 **5. Brainstorming on solutions to major barrier themes**

Participants will understand the main issues re barriers and brainstorm **potential solutions**

3:00-3:15 **BREAK**

3:15 – 4:15 **6. Solutions report out**

Share solutions with the group to facilitate action items and future discussions

4:15-5:00 **7. Develop action items**

Participants will develop follow-up action items and accountability measures to meet meeting outcome expectations

5:00-5:15 **8. Wrap up and adjourn**